

Technical Press
Hong Kong, April 17, 2008

OSRAM Opto Semiconductors closer to customers and partners

OSRAM Opto Semiconductors Opens New Asia Regional Headquarters in Hong Kong

OSRAM, a 100% Siemens subsidiary, today held an opening ceremony for the new Asia regional headquarters of its subsidiary, OSRAM Opto Semiconductors, a specialist in semiconductor technology for lighting, sensor and visualization applications. Headed by Dr. Alfred Felder, CEO OSRAM Opto Semiconductors Asia Ltd., the new office will initially house staff to coordinate sales and marketing activities in Asia. OSRAM Opto Semiconductors selected Hong Kong for its regional headquarters to be nearer to customers and partners in Asia, especially Greater China, Korea and Japan. Regional OSRAM activities for other business units are located in Hong Kong since 2006.

“Choosing Hong Kong as our new regional headquarters reflects our long-term commitment to Greater China and the Asia market, which is open to innovative solutions in LED lighting,” said Dr. Rüdiger Müller, CEO of OSRAM Opto Semiconductors, who performed the opening together with Dr. Felder. “The opening of this office represents a successful step forward in the strategic development of OSRAM Opto Semiconductors in Asia and paves the way for us to strengthen our sales and marketing efforts here.”

The opening of the Hong Kong headquarters follows the groundbreaking in July 2007 of a second opto chip factory in Penang, Malaysia, which when it opens in spring 2009 will be the world's most advanced chip factory to serve the booming LED market. The expansion of its production capacity made possible by the new factory in Penang, together with the opening of its Hong Kong headquarters, will put OSRAM Opto Semiconductors in an even better position to meet growing demand for LEDs in Asia Pacific.

About the company

OSRAM is part of the Industry sector of Siemens and one of the world's two leading lighting manufacturers. The subsidiary OSRAM Opto Semiconductors GmbH (Regensburg, Germany) offers its customers solutions based on semiconductor technology for lighting, sensor and visualization applications. The company employs more than 4,000 people worldwide and operates sites in Regensburg (Germany), Santa Clara (USA), Penang (Malaysia). Sales for the fiscal year ending September 2007 totaled more than EUR 520 million. For more information, visit www.osram-os.com .

PRESS CONTACT:

Betty Lee
OSRAM Opto Semiconductors
Tel. +852 (3652) 5642
E-Mail: betty.lee@osram-os.com